



# Creative Careers NZ Certificate in Art & Design [Level 4]

For New Zealand Citizens  
& Permanent Residents

The NZ Certificate in Art & Design [Level 4] is a project based programme for school leavers and adults who require an introduction to a range of skills and knowledge in the creative professions. You will develop your creative skills preparing you for a career in the fields of arts, design & fashion.

This programme has 'real life' opportunities with projects, in a variety of contexts. It will introduce you to the bigger picture of the creative sector and how it operates both locally in Aotearoa New Zealand and globally.

**Campus** EIT Tairāwhiti, EIT Hawke's Bay

**Starts** July

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# Do you want to start a career in the creative industries?

Graduates of this qualification will be able to:

- ▶ Apply a variety of introductory skills and techniques in arts, design & fashion to investigate and produce work.
- ▶ Apply creative processes and techniques to solve problems in response to a brief.
- ▶ Demonstrate introductory work practices in the creative field, and explore potential education and employment pathways.
- ▶ Collaborate with others, and reflect on, select and present work.

## YOUR FUTURE CAREER AND STUDY OPPORTUNITIES

You will gain broad introductory knowledge and understanding in a variety of creative contexts.

This qualification is primarily intended to provide a pathway to higher education rather than employment, however, graduates may gain experience in voluntary community projects and small businesses in arts, design & fashion. During this programme students will produce a creative portfolio. Students will produce an individual E-portfolio to document their progress that will support their entry to higher levels of study.

## WHAT YOU NEED TO KNOW

### Creative Careers - NZ Certificate in Art & Design

Level	Level 4	Credits	60
Length	17 weeks full-time	Fee	\$3,201

This is a guide only based on the previous year. All costs quoted include GST and student services levy. Fees apply to New Zealand citizens and New Zealand permanent residents only.

## KEY DATES

### SEMESTER TWO

Programme starts Monday, 22 July 2019

EIT TERM / SEMESTER HOLIDAYS	YEAR ENDS
30 September - 11 October	Friday, 29 November

## TIMETABLE

Your study time will be made up of contact time (class times, tutorials) and non-contact time (your own individual study time).

## CONTACT TIME

On-campus classes are usually scheduled between 9.00 am and 3.00 pm Monday to Thursday.

## NON-CONTACT TIME

Students should plan to spend 12.5 hours per week.

## ENTRY CRITERIA

The New Zealand Certificate in Art & Design Level 4 is an open entry programme, which means no formal academic qualifications are required but a Level 3 qualification is preferred. Students must be aged 16 years and over.

## FACILITIES

The Hawke's Bay and Tairāwhiti Studios are fully set-up with all necessary equipment including design software and hardware, facilities for blog and web-design, art and design work and sewing machinery.

## ASSESSMENTS

There will be regular assessment of your work with tutor feedback aimed at helping you to achieve your goals. A good level of attendance and a willingness to participate and learn, are requirements for successful completion of this programme.

In the final week of your programme you will, with tutor guidance, compile a portfolio of your work. This will be used in the final assessment of your work and may then be used to support enrolment for creative programmes at either EIT or other institutes

## THE EXPERIENCE YOU NEED & THE SUPPORT TO SUCCEED

When you study at EIT you'll get the kind of experiences that will help you gain the knowledge and skills to get ahead.

You'll also be supported by lecturers and tutors who are here for you, within a learning environment where you are treated as an individual, not just a number. They'll know your name and you'll receive one-on-one attention to make sure you get the support to succeed.

## WORLD CLASS 'A' RATED TEACHING STAFF

Ideaschool is headed by Professor Matthew Marshall, one of New Zealand's leading classical Guitarists with over 30 years experience in the music industry and in academic leadership.

Sarah Blair - Tairāwhiti Coordinator and Lecturer	Sarah has both Industry and an education background. She has been working at EIT for the past 6 years in various roles currently teaching on the NZ fashion diploma level 5 in Tairāwhiti. Formal qualifications include a Bachelor of Design with Honors, Small Business Management and Adult Teaching. Equipped with a broad range of skills from pattern development, construction, illustration, design, digital and online learning.
Raewyn Paterson - Hawke's Bay Coordinator and Lecturer	Raewyn is a multimedia artist who works with themes of ecology, whakapapa and community. Recently she has completed her Masters of Professional Creative Practice, presented public gallery exhibitions, alongside her dealer gallery works. She has worked at EIT teaching and mentoring for the past 7 years, her passion for multimedia, youth and education leading her to her current role of Programme Co-ordination.

## COURSE DESCRIPTIONS

The 4 Projects the programme is based on, will lead to your own unique portfolio.

COURSE NO.	BRIEF DESCRIPTION	NO. OF CREDITS	NZQA LEVEL	SEMESTER OFFERED
CAD4.01	<b>Geometric</b> Introduction to practical skills in adobe illustrator, pattern drafting and garment construction.	15	4	2
CAD4.02	<b>Ideas / Ideals</b> Experiment with a variety of drawing and painting media, photography, and image manipulation in adobe photoshop.	15	4	2
CAD4.03	<b>Body Adornment</b> Learn basic fashion design principles and experiment with a variety of media and textile construction methods to create a wearable artwork.	15	4	2
CAD4.04	<b>Concept Design Identity</b> Learn 3D design drawing and modelling and apply the principles of brand identity to your product design using the adobe suite.	15	4	2



# ENROLMENT INFORMATION

## HOW TO ENROL

### STEP 1

Complete the enrolment form that is included with this info pack or apply online [www.eit.ac.nz](http://www.eit.ac.nz)

You can apply to StudyLink now if you need help to pay your fees, course related costs or living costs. You can this even if you haven't been accepted on to your programme yet.

Visit [www.studylink.govt.nz](http://www.studylink.govt.nz) to apply.

### STEP 2

If you apply online you will be sent a form to check, sign and return to EIT along with any required supporting documents.

If you are applying by paper enrolment form, you will need to complete this and send back to EIT with any required supporting documents.

### STEP 3

You will receive an acceptance letter with programme information including your start date.

You may also receive course selection forms. You need to complete these quickly and return them to us so we can finalise your enrolment. If you do not send these back to us we are not able to give Studylink the information they need to finalise your student finance.

### STEP 4

You will receive an invoice with payment details.

You must arrange for full payment of your enrolment fees before the start of your programme.

Contact us if you have any questions.

## SCHOLARSHIPS AND GRANTS

Scholarships and grants make life easier by helping to cover your fees, other costs and living expenses while you study. You don't always need to be an academic high-flyer to qualify.

EIT has a long list of scholarships for which you can apply. So if you would like to get financial help with your study, take a look at our website to see what's available. You can also take a look online at the [givME](#) database available at EIT. It lists every scholarship and grant available in New Zealand.

## STUDENT SERVICES LEVY

The Student Services Levy is a compulsory non-tuition fee that is charged to students enrolled at EIT. The levy is to contribute to the provision of quality student services that support learning. The funds received by EIT from the levy are ring-fenced, meaning they can only be spent on student services.

## STUDENT LOANS AND ALLOWANCES

StudyLink is a service of the Ministry of Social Development. Apply well before your programme begins (even if you haven't been accepted yet) so you'll be ready to get your payments when you need them most. Check out [studylink.govt.nz](http://studylink.govt.nz) or phone 0800 88 99 00. A Student Allowance is a weekly payment to help you with living expenses. It doesn't have to be paid back. A Student Loan is made up of three parts – compulsory fees, course-related costs and living costs. You have to pay these back.



THE EXPERIENCE YOU NEED  
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EASTERN INSTITUTE OF TECHNOLOGY

## ideaschool programmes map

