



Wine Business and Innovation Postgraduate Suite

Postgraduate Certificate, Postgraduate Diploma or Master Degree
Level 8–9

This exciting qualification is designed to apply an advanced and broad body of knowledge to your existing industry experience, and to provide you with the skills needed to keep your knowledge current. The programmes build from a Postgraduate Certificate on to a Diploma and then to a Master Degree in a flexible, multi-layered format designed to provide study options, extend your knowledge, deepen your understanding, and consolidate your future at the forefront of wine business management.

Whichever path you take, the programme will develop your critical thinking skills and your ability to lead and influence decision-making in wine businesses both in New Zealand and overseas. It's our business to help you study, so flexible options mean you'll be able to study part-time or full-time towards this qualification, as you work around other commitments such as your current employment and family.

Location	Hawke's Bay and Distance Learning
Start	February and July
Length	Six to 24 months full-time (depending upon qualification chosen)*
Contact	Jo Rolfe Phone: 06 830 1913 Email: jrolfe@eit.ac.nz

* One to eight years part-time distance learning.
For NZ Citizens and Permanent Residents



TE AHO A MĀUI

World-class wine business

Master of Wine Business and Innovation (MWBI)

The MWBI is a Level 9 programme of 180 credits, completed by coursework, industry integrated project, or applied research. It enables those who have completed a bachelor's degree to achieve a master's level qualification in the wine business and innovation area.

The programme can be completed in 18 months full-time or three to eight years online, depending on your previous study and experience, and specific course preferences.

The philosophy underpinning the Wine Business and Innovation suite of programmes is to provide a breadth of knowledge and a business focus to those wanting to develop their skills and progress within the wine industry. The programmes can serve as rigorous professional development for those already within the wine industry, and as an advanced level pathway into the industry for those in other areas. It will also position graduates to pursue further research at the doctoral level, should they so wish.

In the final coursework, research or applied project, you can specialise in business-related issues in viticulture, winemaking or wine marketing. Throughout the course, case studies, assessments and projects will draw from all three of those wine industry areas.

The first phases of the programme consist of courses from the School of Viticulture and Wine Science, such as:

- Sustainability in the Wine Industry
- Global Wine Marketing
- Technology and Innovation in the Wine Industry
- Entrepreneurship in Wine Business
- Current Issues in the Global and Domestic Wine Industry

These are complemented with elective courses from the School of Business, which may include:

- Leadership
- Strategic Financial Management
- Digital Business
- Quantitative Analysis
- Inventory and Warehouse Management Systems
- Transportation and Distribution Management

In the final phase of the master's programme, three pathways are offered:

Coursework

On this pathway, you will undertake an independent scholarly project on an issue, trend or innovation within the wine industry. This will be supported by an additional elective course from the School of Business.

Industry Integrated

Those who are already working in the wine industry can undertake an applied research project within their organisation, demonstrating development of their skills in professional practice, and contributing to the research and development needs of the organisation.

Research

On this pathway, you will undertake a significant research project of application to an area of New Zealand's wine industry. This will be supported by an additional elective course from the School of Business.

These three pathways emphasize the application of knowledge and critical reflection on industry issues and professional practice. They provide you with the opportunity to complete a capstone project of significance to your professional and scholarly goals.

Postgraduate Diploma in Wine Business and Innovation (PGDipWBI)

The PGDipWBI is a Level 8 programme of 120 credits which enables those who have completed a bachelor's degree to achieve a postgraduate level qualification in the wine business and innovation area.

Those who wish to progress from the PGDipWBI to the MWBI will need to complete 8 courses (120 credits) at Level 8.

The programme can be completed in one year full-time or up to four years part-time, depending on your previous study and experience, and specific course preferences. It can act as an entry point into the master's degree for those who don't initially meet the entry requirements, and need to demonstrate their ability to study at postgraduate level. Alternatively, those who initially enrolled on the master's degree and are not in a position to complete it, may transfer applicable courses to the postgraduate diploma for the purposes of qualification completion.

Postgraduate Certificate in Wine Business and Innovation (PGCertWBI)

The PGCertWBI is a Level 8 programme of 60 credits which enables those who have completed a bachelor's degree to achieve a postgraduate level qualification in the wine business and innovation area.

The programme can be completed in six months full-time or up to two years part-time, depending on your previous study and experience, and specific course preferences. It can act as an entry point into the master's degree for those who don't initially meet the entry requirements, and need to demonstrate their ability to study at postgraduate level. Alternatively, those who initially enrolled on the master's degree and are not in a position to complete it, may transfer applicable courses to the postgraduate certificate for the purposes of qualification completion.

In this application pack you will find information about these programmes, descriptions for each of the subjects covered, and the related fees and costs.

If you have any questions, please don't hesitate to contact the Programme Administrator, Jo Rolfe on 06 830 1913 or jrolfe@eit.ac.nz.

We can supply you with a plan and advice to complete the programme of your choice.

Postgraduate Certificate, Diploma or Master of Wine Business and Innovation

Level 8-9, 60-180 credits



Hawke's Bay and distance learning



Full-time: 6 to 24 months

Part-time: 1 to 8 years by distance learning
(Depending upon qualification chosen)



Fee: Visit fees.eit.ac.nz to see the fees for this programme

2025 Key Dates

Semester One Intake

Starts: Monday, 3 February
Year ends: Friday, 28 November

Semester Two Intake

Starts: Monday, 21 July
Year ends: Friday, 26 June 2026

Semester Breaks

14 - 25 April
30 June - 18 July
22 September - 3 October
1 December - 30 January 2026

Career and Study Opportunities

The programmes in the Wine Business and Innovation suite will enable graduates to:

- Increase their knowledge base, professional skills, and confidence within the wine industry
- Develop, manage, and advise a wine business
- Pursue their domestic or international career goals within the industry

In addition, the master's degree will position graduates to pursue further wine business research at doctoral level, should they so wish.

Study Pathway

Postgraduate Certificate in Wine Business and Innovation

One Semester full-time (or equivalent part-time study)

Three wine specific courses

PLUS

One elective course

60 credits at Level 8

Postgraduate Diploma in Wine Business and Innovation

Two Semesters full-time (or equivalent part-time study)

Four wine specific courses

PLUS

Special Topic

OR

Work Integrated Learning

Electives to make up 120 credits

120 credits at Level 8

Master of Wine Business and Innovation

Three Semesters full-time
OR equivalent (180 credits)

Three strands:

Course Work

Industry Integrated

Research

120 credits at Level 8

60 credits at Level 9



Timetable

Your study time will be made up of contact time (class times, tutorials, industry-based learning) and non-contact time (your own individual study time, online learning).

Contact Time

Postgraduate courses are taught fully online or as a blended delivery. Blended means part of the course will be communicated and completed online; with the rest consisting of self-directed activities, field work, and on campus workshops.

Level 9 courses are principally supervised independent study. The Capstone course includes face-to-face and simulation components.

Non-contact Time

You should plan to spend ten hours of individual study per 15 credit point per week.

Additional Distance Learning Requirements

For distance learning students, you must have the following to be able to utilise the online learning environment and have access to industry:

- Desktop or laptop computer or other appropriate electronic device not older than five years
- Broadband internet connection
- Software as required

Entry Requirements

A personal interview may be part of the application process.

Academic Entry Requirements:

Master of Wine Business and Innovation

The academic entry requirement for the MWBI is:

- An NZQF-listed undergraduate degree (or equivalent) in a related field such as Oenology, Viticulture, Business or Management; with a minimum of the equivalent to a B average (when aligned to the EIT specified 11-point achievement-based grading system); or
- A Bachelor Honours or Postgraduate degree in the Oenology, Viticulture, Business or Management or related fields with 120 credits at Level 8; or
- A degree or equivalent professional qualification in a related field with a minimum of the equivalent to a B average (as per the specified 11-point achievement-based grading system) and evidence of relevant experience in the Viticulture, Oenology, Business or related fields at degree level, and assessment from the Programme Coordinator; or
- At the discretion of EIT, where an applicant's situation is compelling but not covered by the requirements listed above.

A Master of Wine Business and Innovation applicant who does not meet the entry criteria above may be admitted to the Postgraduate Certificate in Wine Business and Innovation and, upon successful completion of four courses (with a minimum B average) from the schedule of courses may be admitted to the Master of Wine Business and Innovation.

Postgraduate Diploma and Postgraduate Certificate in Wine Business and Innovation

The academic entry requirement for the PGDipWBI and the PGCertWBI is:

- An NZQF-listed undergraduate degree (or equivalent) in a related field such as Oenology, Viticulture, Business or Management; or
- At the discretion of EIT, where an applicant's situation is compelling but not covered by the requirements listed above.

English Language Entry Requirements

Applicants from countries in which English is not the primary spoken language must demonstrate an acceptable level of English language fluency prior to acceptance in the programme. Ways in which English language fluency may be demonstrated include:

- Completion of a programme of study in which English was the language of instruction (conditions apply*), and
- Approved scores on IELTS tests, namely an Academic score of 6.5 with no band lower than 6 (or accepted international equivalents).

International applicants must obtain appropriate visas to study in New Zealand, and comply with visa requirements.

Entry with Credit

You may already have knowledge or skills that can be recognised as part of your intended study. This may take a number of different forms including study at a private training establishment, workplace training, other tertiary study, or life experiences. If you think you may qualify, you may want to apply for Cross Credit (CC) or Recognition of Prior Learning (RPL).

- CC is based on the equivalency of courses or qualifications. You would apply for CC if you have passed a very similar course at the same level.
- RPL is based on the assessment of your current knowledge and skills. You would apply for RPL if you had gained the relevant knowledge and skills through life experiences and informal learning situations.
- CC and RPL can only be awarded for Level 8 study, not Level 9.

You will be asked to provide details of anything that you would like considered as credit toward your intended programme of study, as part of your application.

You must apply prior to enrolment in the course. CC and RPL cannot be awarded for a course if you are enrolled in that course.

CCs may be granted from other degree programmes, providing they are not part of the entry qualification.

For further information and enquiries about CC and RPL please contact the Programme Administrator, Jo Rolfe on 06 830 1913 or jrolfe@eit.ac.nz.

Assessments

All Level 8 and Level 9 course work assessments are marked internally. Assessments consist of assignments, tests, practical demonstrations, presentations, projects and case studies.

Assessments for supervised courses with a credit value of 30 credits or more are independently examined.

It is EIT policy to independently moderate all assignments and assessments.

Facilities

Facilities include a purpose-built modern teaching and research winery, sensory laboratory, vineyard, and glasshouses. The world-class laboratory complex is fully equipped for all of the sciences and includes specialist wine analysis equipment and an instrument laboratory that houses advanced chemical analytical instruments.

One of New Zealand's largest and most diverse wine regions is at the doorstep. The Hawke's Bay wine industry is extremely supportive of EIT and provides many opportunities for field trips and practical experience in vineyards and wineries.

If you would like to visit our facilities, please call the School of Viticulture and Wine Science on 06 830 1913.

The experience you need & the support to succeed

When you study at EIT you'll get the kind of experiences that will help you gain the knowledge and skills to get ahead.

You'll also be supported by lecturers and tutors who are here for you, within a learning environment where you are treated as an individual, not just a number.

They'll know your name and you'll receive one-on-one attention to make sure you get the support to succeed.

Scholarships

Scholarships are a way to help financially support your study. They can make life easier by helping to cover your fees and living expenses while you complete your qualification. You don't always need to be an academic high-flyer to qualify.

Find out what's available at scholarships.eit.ac.nz or for general scholarship information please contact scholarships@eit.ac.nz.



Experienced lecturers

At EIT, you can be confident in the quality of our teaching and your learning experience.

EIT is highly regarded in New Zealand for research excellence due to the quality of our community centred research, our publications and our external grant income provided by funding institutions who have confidence in our research capability. You can be confident your lecturers use the latest knowledge and research in their field of expertise to inform their teaching, and many are at the forefront of knowledge creation within their discipline area.

Our lecturers are highly trained professionals with particular areas of expertise in Wine Marketing, Entrepreneurship and Innovation, Finance and Accounting, Governance, Strategy, Production and Operation Management, Data Analytics, Human Resource Management, Quantitative and Qualitative Research, Information Technology and Intelligence Systems.

We value our partnership with students, and aim to provide quality education in a supportive environment, encouraging personal growth and professional development.

Name	Qualification
Sue Blackmore <i>Head of School</i>	MA Applied Science (Oenology), PGDipV&O (Distinction), PGDipEd, BHortSc
Dr Carolyn Russell <i>Programme Coordinator</i>	PhD, PGCertTerEd, BTech (Biotech) (Honours)
Barry Wong <i>Wine Business Lecturer</i>	MBA (Finance) (Distinction), BAppSc (Honours)
Dr Robbie Field <i>Business Lecturer</i>	PhD, MA (HRM), BA (Honours) (I/O Psych), BComm, ADvCertPR, NZCertAdEd, CertMāoriStudies
Dr Farhad Mehipour <i>Business Lecturer</i>	PhD, MSc, BS
Dr Pii-Tuulia Nikula <i>Business Lecturer</i>	PhD, MA, NZCertATT
Dr Surej P John <i>Business Lecturer</i>	PhD, MBA (Marketing), BEng, NZCertAdTT
Dr Syed Shahid <i>Business Lecturer</i>	PhD (HSc), MSc, BSc, Postdoc (FM&HS), UoA



Programme Information

In 2025 the Master of Wine Business and Innovation, Postgraduate Diploma in Wine Business and Innovation, and the Postgraduate Certificate in Wine Business and Innovation will be delivered as a coursework offering.

Programme	Credits required
Master of Wine Business and Innovation	180 credits A minimum of 45 credits at Level 9, with the remainder at Level 8.
Postgraduate Diploma in Wine Business and Innovation	120 credits A minimum of 75 credits at Level 8.
Postgraduate Certificate in Wine Business and Innovation	60 credits A minimum of 60 credits at Level 8.

Listed in the course descriptions, are the schedules of courses for the MWBI, the PGDipWBI and the PGCertWBI.

Students deciding to pathway to the MWBI will not be able to count their Level 7 credits towards the master's degree. The Level 7 options are only advised if there is an identified specific knowledge gap. Should a student elect Level 7 courses, they would have to complete additional Level 8 courses towards the master's degree.

EIT reserves the right to change timetables. Courses may be offered in different timeslots or cancelled if there is insufficient enrolment. Textbooks are required for several courses and the cost for textbooks is not included in the course fee.

Course Descriptions

NB: Course offering may be subject to change.

In the following descriptions:

Pre-requisite = a course that must be passed before enrolment in the present course.

Level 8 Core Courses

Course No.	Brief Description	NZQA Level	No. of Credits	Semester Offered
WB18.100	Technology and Innovation in the Wine Industry This course will consider the wide range of ways in which New Zealand wine producers identify, investigate, test, and implement new approaches in all aspects of the product journey from the vineyard to the customer. It will investigate the impacts of existing and emerging technologies at all stages of winegrowing and distribution of wine products.	8	15	1
WB18.200	Sustainability in the Wine Industry This course will focus on reviewing current sustainable practices but also anticipating the future sustainability issues facing wine businesses, from vineyard, through harvesting, winemaking, packaging, distribution and marketing.	8	15	2
WB18.300	Global Wine Marketing This course draws on wine business principles, marketing theory, and case studies from New Zealand and overseas, to examine prevalent challenges and strategies for success in marketing New Zealand wine in the global marketplace.	8	15	2
WB18.500	Entrepreneurship in Wine Business This course will investigate opportunities for entrepreneurship in wine businesses, including examination of examples of successful recent developments. Students will develop elements of a business plan, and learn about the entrepreneurial journey.	8	15	1
WB18.600	Current Issues in the Global and Domestic Wine Industry The details of this course will be continually revised to reflect important current and emerging issues that have an impact on the operation of the wine industry both in New Zealand and overseas. Initially this course will include consideration of the implications of climate change on the broader industry.	8	15	1

Level 8 Elective Courses*

Course No.	Brief Description	NZQA Level	No. of Credits
	Leadership		
MAPM8.200	At the end of this course students will be able to: demonstrate an understanding of and apply various theories, perspectives and approaches of leadership; critically evaluate contemporary leadership issues; analyse leadership in a team context; and critically reflect on their own leadership. Leadership will be examined in relation to sustainable and Māori business practices in the context of the environment in which organisations (including SMEs) operate.	8	15
	Strategic Financial Management		
MAPM8.160	The aim of this course is to further develop students' knowledge and skills in the finance function and analytical techniques used to guide strategic financial decision-making.	8	15
	Digital Marketing		
DBPG8.200	This course aims to allow students to develop advanced knowledge and skills related to digital marketing within the global business environment.	8	15
	Digital Entrepreneurship and Innovation		
DBPG8.300	This course aims to allow students to develop advanced knowledge and skills related to entrepreneurship within the digital economy.	8	15
	Transportation and Distribution Management		
LSCPG8.200	This course enables students to develop advanced knowledge and skills to optimise transportation and distribution processes and procedures in logistics and supply chain networks.	8	15
	Quantitative Methods and Contemporary Tools		
PGQM8.400	The aim of this course is for students to develop knowledge and skills in quantitative data analysis techniques and contemporary tools used by organisations.	8	15

Level 8 Postgraduate Diploma Projects*

Course No.	Brief Description	NZQA Level	No. of Credits
	Work Integrated Learning (Students Working in Industry)		
PGWIL8.100	This course aims to support students in advancing their discipline specific knowledge and skills in a workplace context or with a client by investigating systems and processes to identify issues or problems and developing relevant recommendations.	8	15
	Applied Research Methods		
PGRM8.100	The aim of the course is to provide students with knowledge and skills related to research methodologies appropriate for conducting research in a range of disciplines.	8	15
	Research Proposal		
PGRP8.100	The aim of the course is to provide students with knowledge and skills related to research methodologies appropriate for conducting research in a range of disciplines. <i>Pre-requisite: PGRM8.100 Applied Research Methods</i>	8	15

A student can take up to 60 credits (Level 8) from any of the following Master Programmes, with approval from the Programme Coordinator:

- Master of Logistics and Supply Chain Management
- Master of Digital Business or Master of Information Technology

Up to 90 unspecified credits might be allowed with Programme Coordinator approval.

* Selection of these courses will be in consultation with the Programme Coordinator before enrolment.

Level 9 Postgraduate Master Projects*

Course No.	Brief Description	NZQA Level	No. of Credits
	Special Topic II		
PGST9.100	The aim of this course is to develop students' knowledge, skills and techniques related to research and problem solving, and to support them in applying these in depth study addressing an existing or emerging problem or issue in their discipline or industry.	9	15
	Independent Scholarly Project		
PGISP9.400	This course provides the opportunity for students to be guided step-by-step in integrating the knowledge and skills acquired throughout the programme, and extending these, by conducting and reporting on desk-based research. <i>Pre-requisite: PGRM8.100 Applied Research Methods</i>	9	30
	Applied Research Report		
PGARR9.500	This course aims to support students' independent application and further development of knowledge and skills acquired throughout the programme in conducting scholarly research on a specific issue or problem in their field of study. <i>Pre-requisite: PGRM8.100 Applied Research Methods and PGRP8.100 Research Proposal or PGMS8.415 Hokinga Mahara (Māori Research Methodologies and Proposal)</i>	9	45
	Applied Research Dissertation		
PGARD9.700	This course aims to support students' independent application and further development of knowledge and skills acquired throughout the programme in conducting scholarly research, based on thorough critical examination of and extensive body of literature, on a specific issue or problem in their field of study and potential solutions, and making recommendations for potential solutions. <i>Pre-requisite: PGRM8.100 Applied Research Methods and PGRP8.100 Research Proposal or PGMS8.415 Hokinga Mahara (Māori Research Methodologies and Proposal)</i>	9	60
	Industry Integrated Project		
PGIP9.600	This course aims to support students in applying and further developing the knowledge and skills gained throughout the programme by reporting on or designing solutions for existing or emerging problems or issues within the industry or workplace. <i>Pre-requisite: PGRM8.100 Applied Research Methods and PGRP8.100 Research Proposal or PGMS8.415 Hokinga Mahara (Māori Research Methodologies and Proposal)</i>	9	45

* Selection of these courses will be in consultation with the Programme Coordinator before enrolment.



How to Enrol

There is an easy 3-step process to follow when enrolling at EIT.

Step 1

Check out eit.ac.nz to see the programmes available for you to study. A copy of the course information for each programme is available on our website.

Step 2

You can now use your RealMe verified identity to apply for study at EIT. If you use your RealMe verified identity you will no longer be sent a copy of your application form to sign. You also will not need to provide us with a copy of your primary ID.

If you apply online without using RealMe then you will be sent a summary of your enrolment to check and sign. It will also include course selection forms which you need to complete and return. Your enrolment cannot progress until you have sent the summary and forms back to us.

You can also apply using a paper enrolment form. Please call us on 0800 22 55 348 and we will send you one out.

You will receive an acceptance letter from your Faculty with programme information. This will include the start date of your study and any special information regarding your programme. Depending on your chosen programme of study, you may be invited to attend an interview before you are accepted.

Step 3

Arrangement for full payment of enrolment fees must be made before the start of your programme. You will receive an invoice with payment details.

Fees Free Government Scheme: Tertiary education is fees-free for eligible domestic tertiary students. To check if you are eligible, go to FeesFree.govt.nz and enter your National Student Number (NSN). If you are not eligible you will be responsible for paying your fees.

Scholarships and Grants: Scholarships and grants make life easier by helping to cover your fees, other costs and living expenses while you study. You don't always need to be an academic high-flyer to qualify. You can find out more about scholarships and other options for paying your fees at eit.ac.nz.

StudyLink: If you need to pay for your own study you can choose to apply for your Student Loan and Student Allowance with StudyLink. You should do this early, even if you haven't yet been accepted on your programme. You can change your details later if anything changes. Visit studylink.govt.nz to find out more about StudyLink.

Student Services Levy

The student services levy is a compulsory non-tuition fee that is charged to students enrolled at EIT. The levy is to contribute to the provision of quality student services that support learning. The funds received by EIT from the levy are ring-fenced, meaning they can only be spent on student services.

Student Loans and Allowances

StudyLink is a service of the Ministry of Social Development. Apply well before your programme begins (even if you haven't been accepted yet) so you'll be ready to get your payments when you need them most.

Check out what you qualify for at studylink.govt.nz.



DISCLAIMER:

All information in this publication pertains to New Zealand Citizens or Permanent Residents, and is correct at the time of printing but is subject to change.

EIT is a Business Division of Te Pūkenga – New Zealand Institute of Skills and Technology.

EIT reserves the right to amend/withdraw programmes or courses. Fees for 2025 will be set by November 2024 and are subject to change.

For the latest information, or for full programme entry requirements visit eit.ac.nz or phone 0800 22 55 348.

Is distance/online learning for me?

When you study online at EIT, you enter your course through the EIT online website. After logging in, you can access your course materials such as readings, learning activities and assessments. Online communication tools such as discussion forums and chat let you interact with your teacher and classmates. You will be supported in how to do this and receive relevant training for specific software. Many students find that distance/online learning offers them the flexibility to study when, where and how they want.

The best way to determine if distance/online learning is for you, is to understand what it takes to be successful. Answer Yes or No to the following statements to see if you might be a successful student in a distance/online course:

1. Essential

<input type="checkbox"/>	I like to work independently and have enough self-discipline to learn without face-to-face classes.
<input type="checkbox"/>	I have reliable access to a computer and an internet connection. (Broadband connection is preferred, but not essential.)
<input type="checkbox"/>	I know how to use a computer to browse the web, do word processing and send email.
<input type="checkbox"/>	Typing is not a problem for me; I may not be fast but I'm usually accurate.
<input type="checkbox"/>	I don't mind reading.
<input type="checkbox"/>	I can set and complete goals on my own and on time.
<input type="checkbox"/>	I will be able to attend scheduled exams and residential schools.
<input type="checkbox"/>	I am willing to dedicate the same amount of time and effort to a distance/online learning course as I would to a traditional course.

These Essential statements focus on the very basic needs of distance/online learning. You really need to answer Yes to all eight to be successful. If you did, continue...

2. Important

<input type="checkbox"/>	I can plan my time on a weekly basis for a distance/online course.
<input type="checkbox"/>	I'm confident about downloading files or installing a programme.
<input type="checkbox"/>	Exploring new things appeals to me.
<input type="checkbox"/>	Asking questions doesn't worry me.
<input type="checkbox"/>	I am happy to work at a computer for extended periods of time.
<input type="checkbox"/>	Learning with other students through online individual and group communication tools sounds like fun.

If you answered No to one or two of the Important statements you're doing fine. More than that and you may need additional support to become a distance/online student. Finally, continue with this last set of statements.

3. Bonus

<input type="checkbox"/>	Having the freedom to choose when I study, matches the way I like to work.
<input type="checkbox"/>	Sometimes I find that when I write, I can organise my thoughts better than when I speak.
<input type="checkbox"/>	I have wanted to take courses in the past, but was unable to combine them with work or family responsibilities.
<input type="checkbox"/>	I enjoy exchanging ideas with my classmates.
<input type="checkbox"/>	Direct, personal teacher feedback is something I value and benefit from.
<input type="checkbox"/>	Attending class without worrying about transportation and parking sounds great!
<input type="checkbox"/>	I like to communicate through email or chat channels.
<input type="checkbox"/>	In class, sometimes my best answers were the ones I thought of just after the one I gave.
<input type="checkbox"/>	Sharing a class with people from all over New Zealand sounds like a great opportunity.

Any of the above is a bonus. The more Yes answers you have, the better distance/online learning will suit you.