

For NZ Citizens and
Permanent Residents

IDEAschool
TE KURA AHU TAONGA

Artist: NATASHA ROBERTS
BPCP Honours Graduate

Bachelor of Professional Creative Practice (Honours) [Level 8]

Te Hono ki Toi (Poutiri-ā-rangi)

The Bachelor of Professional Creative Practice (Honours) | Te Hono ki Toi (Poutiri-ā-rangi) provides the opportunity for you to gain a postgraduate qualification, create an effective and professional body of creative work, make it publicly available and speak professionally about that work based on in-depth and broad research.

The 120 credit programme is a full year of study at Level 8, consisting of three compulsory courses that will build on your knowledge, skills and attributes gained in your undergraduate degree in visual arts and design.

Campus	IDEAschool (EIT Hawke's Bay) and Toihoukura (EIT Tairāwhiti - see separate Application Pack)
Starts	February
Length	One year full-time or up to three years part-time
Contact	Dr Mandy Rudge Phone: 06 830 1362 Email: mrudge@eit.ac.nz

EASTERN INSTITUTE OF TECHNOLOGY

eit.ac.nz | 0800 22 55 348 | [f](#) [@](#) [in](#)



Pursue a creative career

Delivery of the Bachelor of Professional Creative Practice (Honours) | Te Hono ki Toi (Poutiri-ā-rangi) is “blended” - that is a combination of online study, wānanga and research by creative practice. You may be “based” at either IDEAschool or Toihoukura but will have opportunities to engage with staff and students based at both schools, as well as students who may be practicing throughout Aotearoa and indeed the world.

YOUR FUTURE CAREER AND STUDY OPPORTUNITIES

As a graduate career opportunities can include advancement in creative practice/creative industries, self-employment/entrepreneurship, academic positions in creative practice, gallery owner, curator and the ability to strengthen te toi Māori within a contemporary Māori context.

Graduates of the Bachelor of Professional Creative Practice (Honours) | Te Hono ki Toi (Poutiri-ā-rangi) may apply to complete the Master of Professional Creative Practice | Te Hono ki Toi (Poutiriao) [Level 9].

WHAT YOU NEED TO KNOW

Bachelor of Professional Creative Practice (Honours) | Te Hono ki Toi (Poutiri-ā-rangi)

Level	8	Credits	120
Length	One year full-time or part-time within three years	Fee*	\$7,600 approximately

* This is a guide only based on the previous year. All costs quoted include GST and student services levy. Fees apply to New Zealand citizens and New Zealand permanent residents only.

2022 KEY DATES

PROGRAMME STARTS

Monday, 14 February

YEAR ENDS

Friday, 25 November

EIT SEMESTER HOLIDAYS

15 April - 29 April

27 June - 15 July

3 October - 14 October

TIMETABLE

Your study time will be made up of contact time (class times, tutorials, industry-based learning) and non-contact time (your own individual-directed time, online learning).

Contact Time

On-campus classes are scheduled between 9.00am - 11.00am on Tuesdays at IDEAschool and operate in wānanga mode at Toihoukura.

Non-contact Time

You should plan to spend 976 hours of individual-directed time.

ENTRY CRITERIA

- ▶ An undergraduate degree in a creative practice with a B average or better; or
- ▶ Where the applicant does not meet the entry criteria above, the applicant may be provisionally admitted on the basis of an evaluation of a portfolio of work. Such provisionally accepted applicants will be expected to pass their first course in the programme in order to progress.

ENGLISH LANGUAGE ENTRY REQUIREMENT

Applicants from countries in which English is not the primary spoken language must demonstrate an acceptable level of English language fluency prior to acceptance in the programme. Ways in which English language fluency may be demonstrated include (i) completion of a programme of study in which English was the language of instruction (conditions apply*), and (ii) approved scores on IELTS tests, namely an Academic score of 6.5 with no band lower than 6 (or accepted international equivalents).

ENTRY WITH CREDIT

Applicants may be admitted with credit transfer or recognition of prior learning.

The Postgraduate Programmes Cluster Committee shall have discretion in the granting of academic credit.

Transfers/Cross Credits

Academic credit may be awarded as:

- ▶ Recognition of Prior Learning at Level 8 and/or Cross Credit of course(s) (specified

credit) at NZQA Level 8 which are relevant to Bachelor of Professional Creative Practice (Honours) | Te Hono ki Toi (Poutiri-ā-rangi) [Level 8].

- ▶ The Postgraduate Programmes Cluster Committee may grant credit, however, credit granted shall not be for courses completed as part of an undergraduate degree, nor shall credit exceed one-half of the total programme credits.

For information and enquiries about Recognition of Prior Learning and Cross Credit please contact IDEAschool, telephone 06 830 1119.

BLENDED LEARNING

Lecturers are available to students via the EIT online courses sites, virtual classrooms, Zoom/ Skype online conference and face-to-face classes.

TECHNOLOGY SUPPORT

You need to have a computer with internet access.

FACILITIES

Students on both campuses have full-time access to the Te Hono ki Toi Presentation / Communication room. They can work in provided studio spaces or use their own studio.

Extensive studios and workshops on either campus can be accessed on an 'as available' basis, after health and safety clearance.

ASSESSMENTS

Assessments may include presentations, documentation of the creative process including research and critical evaluation, group activities, creative research proposals and bodies of creative work.

THE EXPERIENCE YOU NEED & THE SUPPORT TO SUCCEED

When you study at EIT you'll get the kind of experiences that will help you gain the knowledge and skills to get ahead.

You'll also be supported by lecturers and tutors who are here for you, within a learning environment where you are treated as an individual, not just a number. They'll know your name and you'll receive one-on-one attention to make sure you get the support to succeed.

EXPERIENCED LECTURERS

You can be confident in the quality of our teaching and your learning experience at EIT.

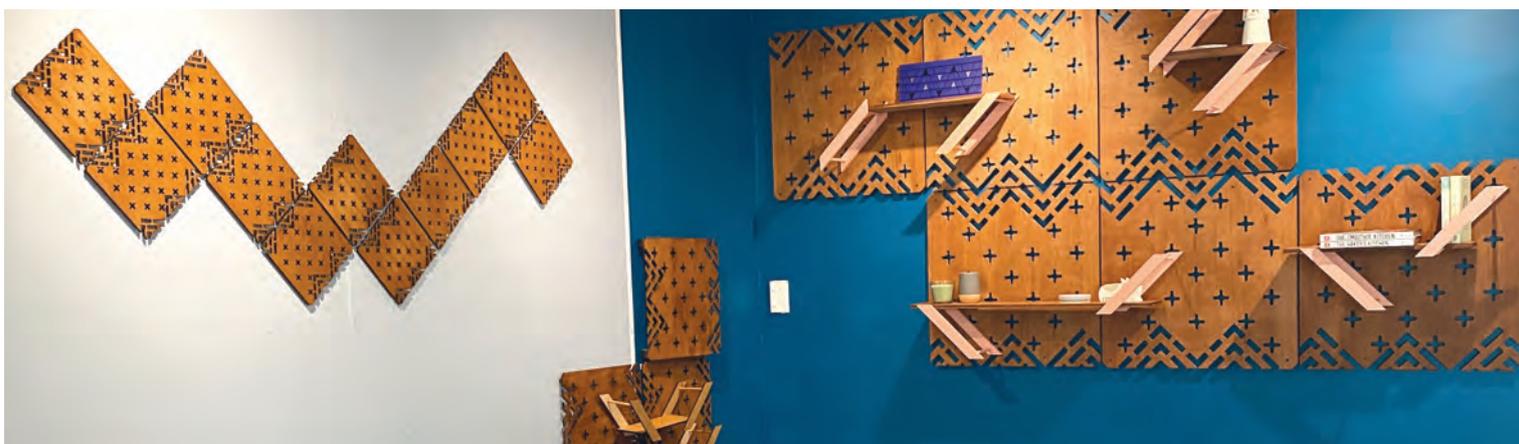
EIT is one of the top ITPs in New Zealand for research excellence due to the quality of our community centred research, and associated publications and level of government and external grant income. This means that your lecturers use the latest knowledge and research in their field of expertise to inform their teaching, and many are at the forefront of knowledge creation within their discipline area.

IDEAschool is headed by Professor Matthew Marshall, one of New Zealand's leading classical guitarists with over 30 years experience in the music industry and in academic leadership.

The Programme Coordinator for the Bachelor of Professional Creative Practice (Honours) at IDEAschool in Hawke's Bay is Mandy Rudge who has a background in Social Anthropology and Design Thinking and has taught creatives for over 25 years.

The remaining teaching staff bring generalised knowledge of visual arts and design theory and practice, with specialised knowledge in particular media areas. A list of current staff members is outlined below.

NAME	POSITION	CREATIVE FIELD
IDEAschool / HAWKE'S BAY		
Dr Mandy Rudge	Programme Coordinator (Hawke's Bay)	Te Hono ki Toi
Chris Bryant	Māori Advisor	Mahi Toi
Dr Mazin Bahho	Senior Academic Staff member	Design / Spatial
Wellesley Binding	Senior Academic Staff member	Visual Arts / Painting
Dr Bridget Sutherland	Academic Staff member	Visual Arts and Design / Moving Image
Peter Baker	Academic Staff member	Visual Arts / 3D Design
Anthony Chiappin	Academic Staff member	Design / Graphics and Illustration
Michael Hawsworth	Academic Staff member	Visual Arts / Drawing / Digital Media
Tom Pierard	Academic Staff member	Music
Cheryl Downie	Discipline Leader	Fashion
Victoria Nicolle	Programme Secretary	
Toihoukura / TAIRĀWHITI		
Associate Professor Steve Gibbs	Programme Coordinator (Tairāwhiti)	Visual Arts / Painter / Sculptor
Emma Marino	Programme Secretary	Visual Arts / Raranga / Graphic Design



HOW TO ENROL

There is an easy 3-step process to follow when enrolling at EIT.

STEP 1

Check out the programmes online to see the programmes available for you to study. A copy of the course information for each programme is available online.

STEP 2

You can now use your RealMe verified identity to apply for study at EIT. If you use your RealMe verified identity you will no longer be sent a copy of your application form to sign. You also will not need to provide us with a copy of your primary ID.

If you apply online without using RealMe then you will be sent a summary of your enrolment to check and sign. It will also include course selection forms which you need to complete and return. Your enrolment cannot progress until you have sent the summary and forms back to us.

You can also apply using a paper enrolment form. Please call us on **0800 22 55 348** and we will send you one out.

You will receive an acceptance letter from your Faculty with programme information. This will include the start date of your

study and any special information regarding your programme. Depending on your chosen programme of study, you may be invited to attend an interview before you are accepted.

STEP 3

Arrangement for full payment of enrolment fees must be made before the start of your programme. You will receive an invoice with payment details.

Fees-Free government scheme: Tertiary education is fees-free for eligible domestic tertiary students. To check if you are eligible, go to **FeesFree.govt.nz** and enter your National Student Number (NSN). If you are not eligible you will be responsible for paying your fees.

Scholarships and grants: Scholarships and grants make life easier by helping to cover your fees, other costs and living expenses while you study. You don't always need to be an academic high-flyer to qualify. You can find out more about scholarships and other options for paying your fees at **eit.ac.nz**.

StudyLink: If you need to pay for your own study you can choose to apply for your Student Loan and Student Allowance with StudyLink. You should do this early, even if you haven't yet been accepted on your programme. You can change your details later if anything changes. Visit **studylink.govt.nz** to find out more about StudyLink.

STUDENT SERVICES LEVY

The Student Services Levy is a compulsory non-tuition fee that is charged to students enrolled at EIT. The levy is to contribute to the provision of quality student services that support learning. The funds received by EIT from the levy are ring-fenced, meaning they can only be spent on student services.

STUDENT LOANS AND ALLOWANCES

StudyLink is a service of the Ministry of Social Development. Apply well before your programme begins (even if you haven't been accepted yet) so you'll be ready to get your payments when you need them most.

Check out what you qualify for at **studylink.govt.nz**.



EIT is now part of Te Pūkenga

Te Pūkenga will bring together New Zealand's Institutes of Technology, Polytechnics, and Industry Training Organisations to build a network of on job, on campus and online learning. The services we offer will not only remain, they will be strengthened by being part of the extensive Te Pūkenga network around the country. From 2023 your enrolment will transfer to Te Pūkenga and you will become part of the extensive Te Pūkenga network around the country.



COURSE DESCRIPTIONS

► P = Pre-requisite-courses that must be successfully completed before the next course can be taken.

COURSE NO.	BRIEF DESCRIPTION	NO. OF CREDITS	NZQA LEVEL
MPCP8.101	<p>Critical Reflection and Evaluation of Practice</p> <p>This course enables students, through research and critical reflection, to strengthen their creative professional practice. Students will contextualise their practice in relation to relevant communities, contemporary concepts, models, theory, technologies and professional practice management techniques.</p>	30	8
MPCP8.102	<p>Proposal</p> <p>This course enables students to develop a proposal for a body of professional creative work, based on in-depth and broad research that they can implement in MPCP8.200 Creative Professional Project 1.</p> <p>P: MPCP8.101</p>	30	8
MPCP8.200	<p>Creative Professional Project 1</p> <p>This course enables students to implement the proposal they created in MPCP8.102 by creating an effective and professional body of creative work, making it publicly available and speaking professionally about that work.</p> <p>P: MPCP8.102</p>	60	8

PROGRAMME PATHWAY

IDEASchool programmes map

