

# POSTGRAD DIPLOMA / MASTER APPLIED MANAGEMENT 2018

Information for International applicants

Napier and Auckland

## POSTGRADUATE DIPLOMA IN APPLIED MANAGEMENT (1 YEAR)

This programme deepens and broadens applied business management knowledge well beyond initial undergraduate level.

The programme has a strong applied, real-world focus and utilises research projects, work-based case studies and interaction with industry practitioners in addition to on-campus workshops and blended learning. The programme develops students applied business problem solving and critical thinking skills to advanced levels.

## MASTER OF APPLIED MANAGEMENT (18 MONTHS)

Progressing on from the Postgraduate Diploma, this programme seeks to develop students' applied management capabilities and has a practical focus grounded in theory. It emphasises the application of knowledge in real-world contexts. Students will choose from two streams; a coursework stream and a research stream.

### COURSEWORK:

This stream will incorporate a capstone course and an individual scholarly project (a small scale research project). Students will have the opportunity to apply their knowledge through practical assessments (including cases and business simulations) and projects; working in groups and individually.

### RESEARCH:

Students will undertake an extended individual research project focussing on a specific business issue or problem, incorporating advanced levels of analysis, evaluation and discussion. Students wanting to enrol in this stream should have prior experience in business research.

The eight areas of professional competence that are covered by the programme are:

- Money
- People and culture
- Technology
- Globalisation
- Markets
- Planning
- Innovation
- Sustainability

## SCHOLARSHIP

There is a scholarship available for this programme. This scholarship provides a small contribution to assist students realise their goal of studying in New Zealand.

All International students who accept an offer of place for this programme will receive the scholarship. Please contact us for more information: [international@eit.ac.nz](mailto:international@eit.ac.nz)

## CAREER OUTLOOK

\$

**\$50,133**

Median earnings one year after study

\$

**\$57,508**

Median earnings two years after study

\$

**\$66,485**

Median earnings five years after study

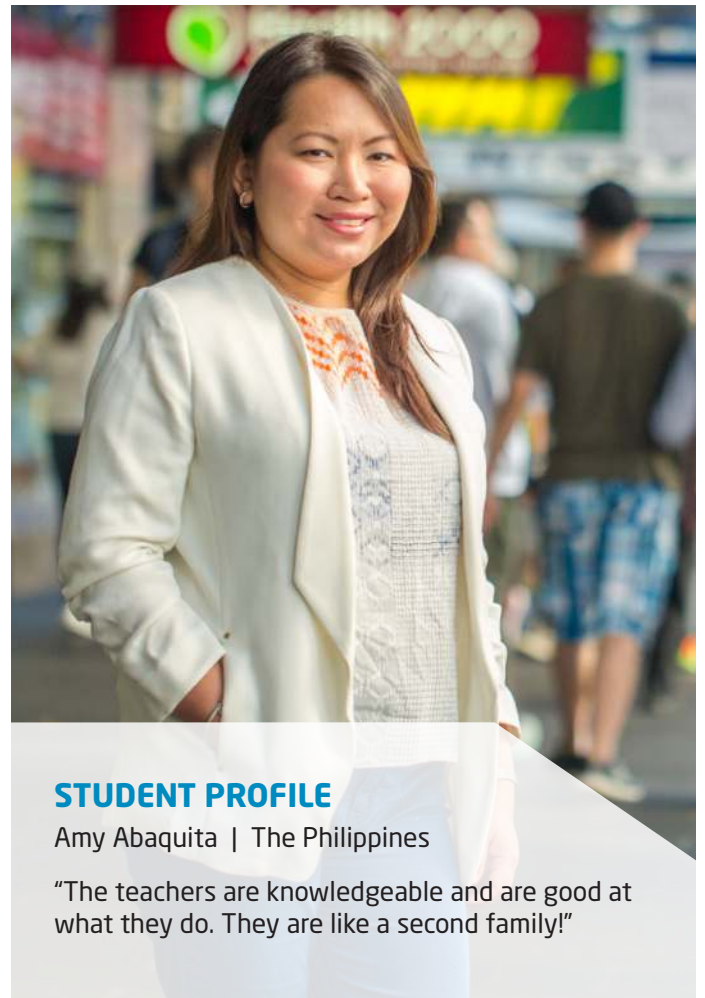
### Job opportunities



### Employment rate two years after study

**76%**

Employment rate two years after study



## STUDENT PROFILE

Amy Abaquita | The Philippines

"The teachers are knowledgeable and are good at what they do. They are like a second family!"

<b>Qualification</b>	<ul style="list-style-type: none"> <li>• Postgraduate Diploma in Applied Management (Level 8)</li> <li>• Master of Applied Management (Level 9)</li> </ul>
<b>Level</b>	Level 8 & 9
<b>Length</b>	PG Diploma: 1 Year Masters: 1 1/2 Years
<b>Start dates</b>	Napier: 19 Feb, 7 May, 23 July, 8 Oct Auckland: 26 Mar, 4 June, 20 Aug, 29 Oct
<b>Fees</b>	PG Diploma: NZ\$ 21,000 (1 year) Masters: NZ\$ 32,000 (1 1/2 Years)
<b>IELTS</b>	6.5 (academic) no band lower than 6.0 or equivalent.
<b>Total credits</b>	PG Diploma: 120 Masters: 60
<b>Class times</b>	Classes are scheduled between 8.00am and 5.00pm Monday - Friday. Approximately four classroom hours per course per week
<b>Study hours</b>	Approximately two hours for each classroom hour
<b>Location</b>	Napier, Auckland

## STUDY PATHWAYS

**POST GRADUATE DIPLOMA**

45 credits at Level 7  
+ 75 credits at Level 8

**SPECIALISATIONS** Select 3x Level 7 subjects (45 credits)

FINANCE	MANAGEMENT	MARKETING & RETAIL	ENTREPRENEURSHIP
SUPPLY CHAIN & LOGISTICS	PROJECT MANAGEMENT	HUMAN RESOURCES MANAGEMENT	MANAGEMENT & TECHNOLOGY

+ Select 5x Level 8 subjects (75 credits) from the course description list below

EXIT WITH **POST GRADUATE DIPLOMA**

ELIGIBLE TO COMPLETE SPECIALISATION

**POST GRADUATE DIPLOMA**  
leading to Masters

120 credits at Level 8  
NO LEVEL 7 SUBJECTS CAN BE TAKEN

**MASTERS** 45 credits at Level 9 + 15 credits at Level 8

CHOOSE STREAM

RESEARCH PROJECT (L9)  
45 CREDITS

+

1 X LEVEL 8 SUBJECT  
15 CREDITS

CAPSTONE COURSE (L9)  
30 CREDITS

+

INDEPENDENT SCHOLARLY PROJECT (L9)  
15 CREDITS

+

1 X LEVEL 8 SUBJECT  
15 CREDITS

CONTINUE TO **MASTERS**

## CAREER PATHWAYS

These programmes enable graduates to develop and/or manage a business, or pursue professional careers within different types of industries and agencies. These can include the following areas:

- domestic and international markets;
- financial and cost management;
- managing people and businesses;
- understand different cultures and how to do business in a multi-cultural environment;
- strategic planning and strategic management;
- corporate planning;
- managing and controlling different types of technology;
- innovation and entrepreneurial;
- consultancy;
- product and services marketing;
- operations and business in the global world;
- sustainable business, and;
- research in industry and business.

## ENTRY CRITERIA

### ACADEMIC ENTRY REQUIREMENTS

An undergraduate business degree with a B pass or better, plus previous relevant work experience. Where the candidate's undergraduate degree does not provide the basis of study at the level required for more advanced study, students will be required to enrol in the Postgraduate Diploma in Applied Management in the first instance. Upon successful completion, they can choose to continue their studies to Masters degree level, either through classroom based study or research.

### ENGLISH LANGUAGE ENTRY REQUIREMENTS

Students are required to have attained an acceptable level of English language fluency. This may be demonstrated in a variety of ways, including successful study in English, approved scores on TOEFL or IELTS (6.5 Academic) with no band score lower than 6.0 or equivalent, or completion of an EIT Hawke's Bay assessment (ELPT).

## COURSE LIST

Please note, if a student intends to continue to Masters level they must complete MAPM8.900 Research in Applied Management in the first year of study. None of the other courses have pre-requisites.

LEVEL	COURSE	CREDITS
<b>LEVEL 8</b>		
MAPM8.100	International Markets	15
MAPM8.150	Finance for Executives	15
MAPM8.200	Leadership	15
MAPM8.350	Innovation	15
MAPM8.400	Global Strategies in Business	15
MAPM8.450	Decision Making	15
MAPM8.500	Governance	15
MAPM8.550	Lean Management	15
MAPM8.600	Special Topic	15
MAPM8.650	Workplace Learning	15
MAPM8.900	Research in Applied Management	30

<b>LEVEL 9: MASTER OF APPLIED MANAGEMENT (60 CREDITS)</b>		
<b>RESEARCH STREAM</b>		
MAPM9.100	Applied Business Research Project	45
	+ 1x Level 8 subject (see list above)	15
<b>COURSEWORK STREAM</b>		
MAPM9.200	Applied Management Capstone	30
MAPM9.300	Independent Scholarly Project	15
	+ 1x Level 8 subject (see list above)	15



**FIND OUT MORE:**

✉ [international@eit.ac.nz](mailto:international@eit.ac.nz)

🌐 [www.international.eit.ac.nz](http://www.international.eit.ac.nz)

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