

Graduate Destination Survey

Graduates from 2013

Summary Report



Purpose

The Graduate Destination Survey was sent to all EIT graduates who completed their programme of study in 2013.

The results help EIT to understand how successful our graduates are in finding employment and what best helped them find employment. This information will be used to provide current students with accurate information on employment, salary bands and job tenure that they can expect to find themselves in after graduation.

By understanding who our graduates are and through the students' reflection of their overall learning experiences, EIT can make Teaching and Learning more effective and improve our overall performance.



Graduate Employment Situation

98.3% of our Maori graduates and

97.6% overall graduates are working, studying or planning to study.

77% of EIT graduates were working or self-employed on 1 June 2012 with 47% of those working full time.

97% of graduates were working in New Zealand.

80% were working in the Hawke's Bay/East Coast region.

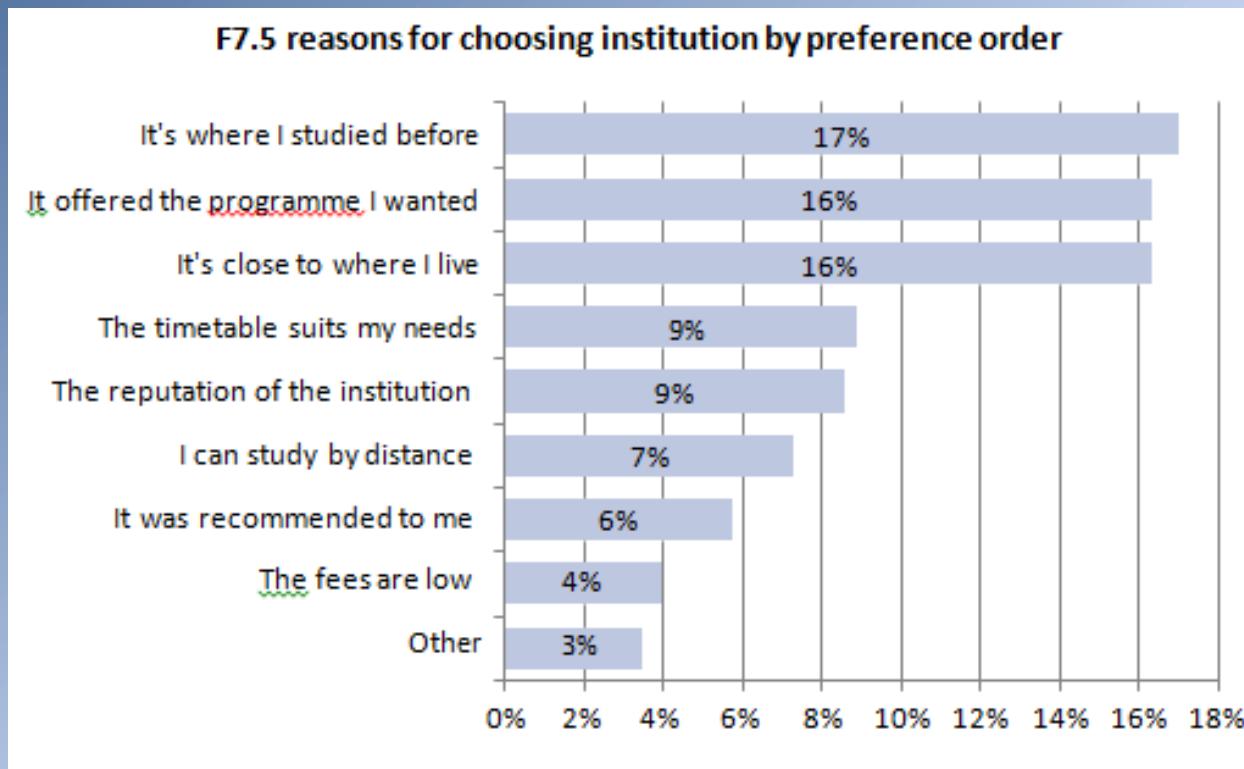


Graduates still studying

Why did you choose to study further rather than working

	2013
Increase skills for current job	28%
Improve chances of getting a job	39%
Personal interests	19%
Other	6%
It's a requirement for my current Job	8%

Reasons for choosing EIT



Key messages for EIT:

EIT offers programmes that our learners want and their reasons for choosing EIT are complex. EIT will work on how to be even more accessible for students as an institution.

Value of EITs qualifications

What was your main purpose for studying at EIT?

	Percent
Increase skills for my current job	27.9
To improve my chances of getting a job	38.6
Personal interests	19.3
Other	6.1
It is a requirement of my current job	8.1
Total	100.0

'Improving the chance of getting a job' and 'to increase skills in the current job' are the main purposes for studying at EIT.

What is the relevance of an EIT qualification for your Job?

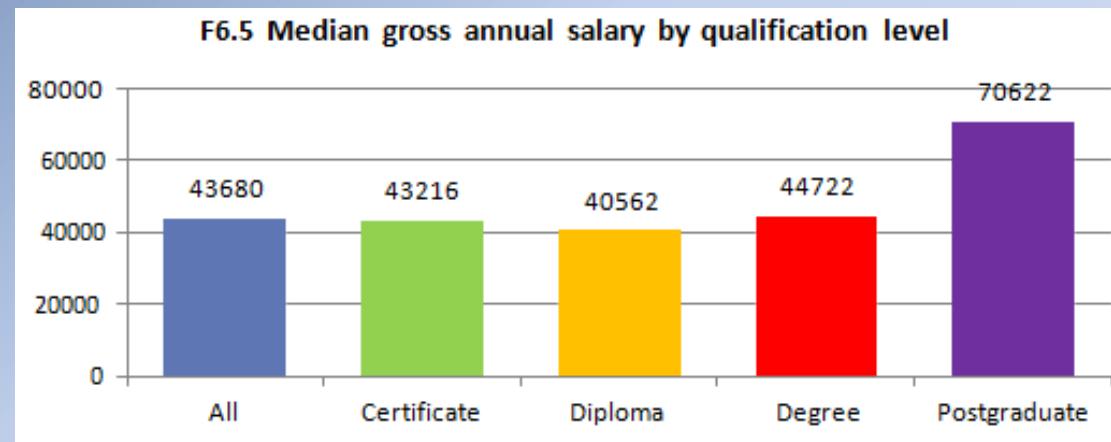
80% of the graduates say that their qualification was relevant to their current job.

75% use the skills and knowledge gained from the qualification in their current job.



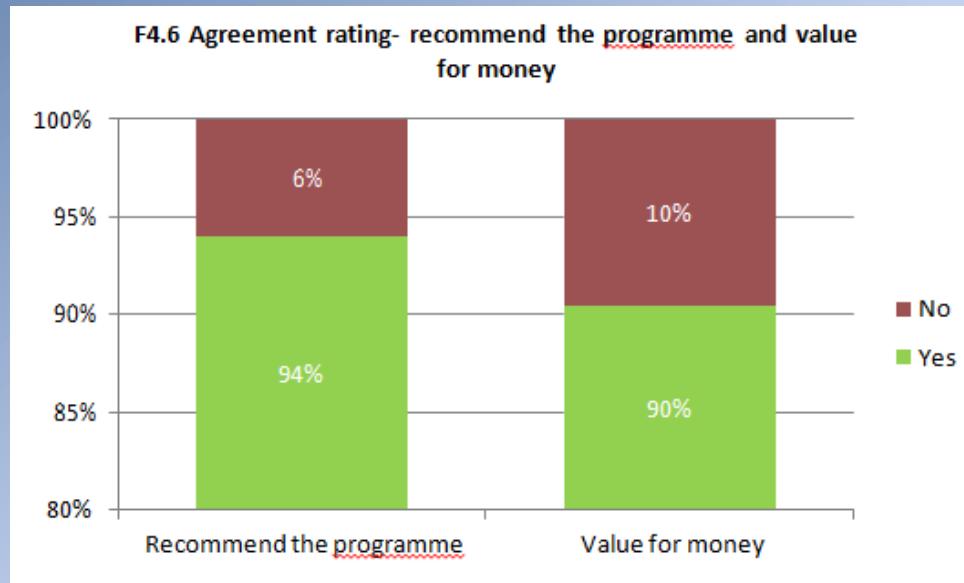
Median Salary

		Gross Annual Median Salary
Qualification Level	Certificate	43216
	Diploma	40562
	Degree	44722
	Postgraduate	70622
Gender	Female	44296
	Male	50796
Ethnicity	Pakeha	45741
	Maori	41101
	NZ Other	41660
	Pasifika	50428
	Asian	51641
	Indian	51393
	Other	54161
Study location	Taradale	45401
	Tairawhiti	40609
	Online only	63439



Do you get value for Money at EIT?

Did the programme represent a good investment of time and money?

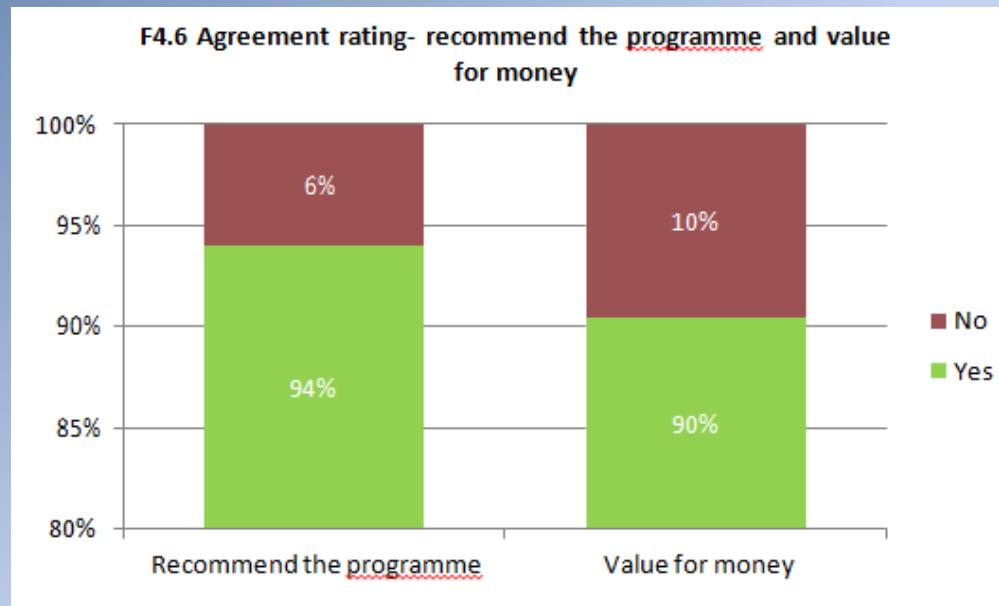


EIT's target for this question is that at least 85% of our graduates consider their programme of study a good investment of time and money.

We are pleased that we exceeded this target yet again.

Recommend the programme to others

Would you recommend the programme to others?



EIT is pleased to see that graduates had a great experience at EIT and would recommend their programme to others.

Programme Experience

Experiences of graduates while studying at EIT

Experience ratings with the programme

The programme...	2013	2012	2011	Difference
Helped me to realise the goals I set when I first enrolled	94%	96%	94%	-2%
Prepared me for work in my chosen career	89%	90%	90%	-1%
Made me want to learn more	95%			
Improved my communication (read, write, speak, listen) skills.	87%	78%	88%	+9%
Improved my digital skills (e.g. accessing information online)	80%	74%	83%	+6%
Improved my skills to analyse and problem solve	88%	85%	88%	+3%
As a result of my programme I feel confident about tackling unfamiliar problems	87%	84%	89%	+3%
I learned to apply skills and knowledge gained from my programme to new situations	94%	94%	96%	
Helped to develop the ability to plan my own work	89%	83%	86%	+6%
Equipped me with the skills to work safely	90%	88%	91%	+2%
My learning experience encouraged me to value perspectives other than my own	94%	92%	92%	+2%
I consider what I learned valuable for my future.	97%	97%	96%	

Over 90% agreement

Less than 75% agreement



EIT

In 2012 EIT committed to improve the students digital skills and the results improved by 6%. Being still the lowest Rating, we will improve this further.

Best Aspects

Themes that were extracted from all responses to the Question

'What were the Best Aspects of the programme'?

1. Quality of our staff
2. Accessibility of our staff
3. Methods of teaching in the area of course and design
4. Social affinity in the area of support

Areas that need improvement

Themes that were extracted from all responses to the Question
‘What Needs Improvement in the programme’?

1. Methods of teaching in the courses
2. Flexibility of courses
3. Quality of staff
4. Work application in the area of outcomes
5. Structure of courses

EIT action:

As part of its annual plan, EIT is working on improving its Teaching and Learning, is reviewing course designs and developing clearer pathways and transitions into higher level programmes.

All non degree programmes will be redeveloped in 2015/16 as part of the Targeted Review of qualifications.



Programme Quality

94%

of EIT's graduates were overall satisfied with the quality of the programme they studied.

Comments from EIT staff: Getting this feedback is encouraging and is motivating to keep improving the programmes and tutor's performance.



To our 2014 Graduates

At the start of August, you will be send an email invitation to give us your feedback on your experience at EIT.

Your feedback will enable us to analyse not only how 2014 went, but also identify trends from the last three years.

We can then identify areas that we need to improve as well as areas that we can use as great examples.

Your feedback is highly valued. It will be looked at, it will be analysed and it will be used to make EIT a better place to study.

We look forward to receiving your feedback.

Best regards
Markus Dipper

*Education Advisor at
EIT's Educational Development Centre*

