

Graduate Destination Survey

Graduates from 2012

Summary Report



Purpose

The Graduate Destination Survey was sent to all EIT graduates who completed their programme of study in 2012.

The results help EIT to understand how successful our graduates are in finding employment and what best helped them find employment. This information will be used to provide current students with accurate information on employment, salary bands and job tenure that they can expect to find themselves in after graduation.

By understanding who our graduates are and through the students' reflection of their overall learning experiences, EIT can make Teaching and Learning more effective and improve its overall performance.



Graduate Employment Situation

97.5% of our Maori graduates and
96.7% overall graduates are working, studying or planning
to study.

69% of EIT graduates were working or self-employed on 1
June 2012 with 63% of those working full time.

95% of graduates were working in New Zealand.

83% were working in the Hawke's Bay/ East Coast region.



Main Activity before study

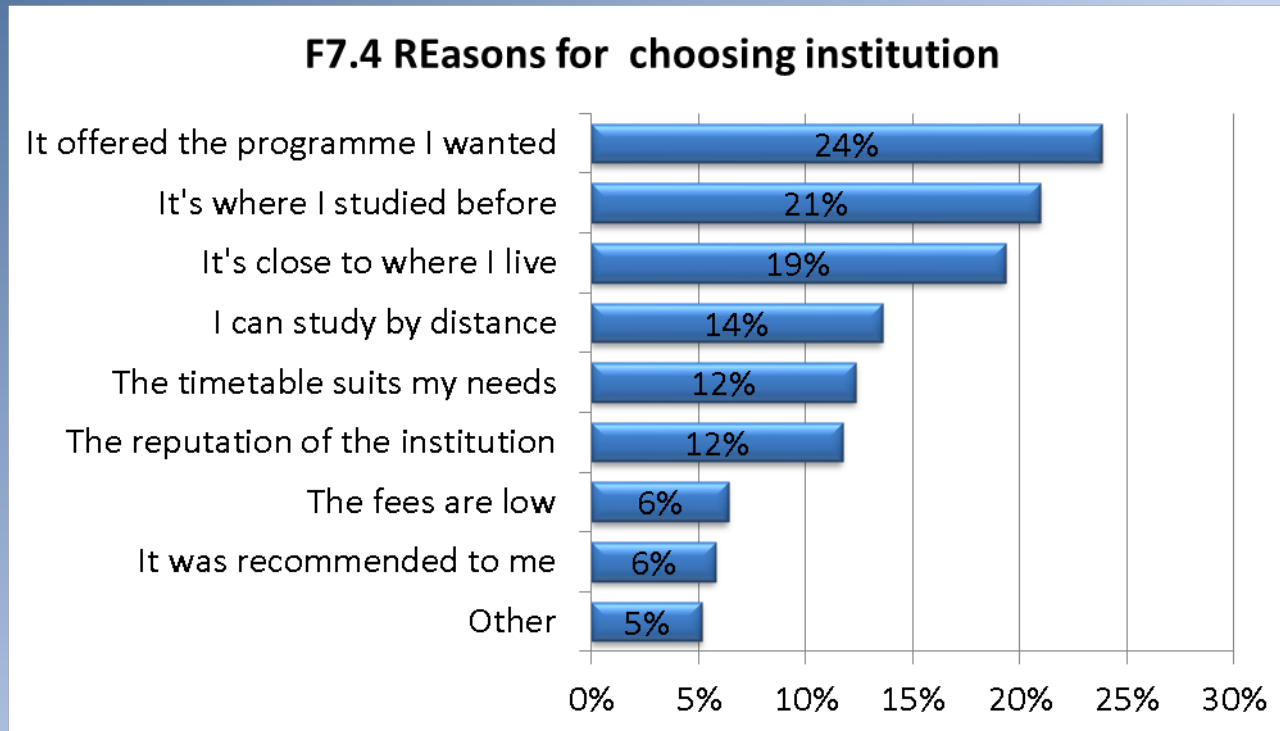
		Wage or salary worker		Self employed		Secondary school student	
		n	%	n	%	n	%
2011	Hawke's Bay	145	52.2%	16	5.8%	8	2.9%
	Tairāwhiti	30	39.5%	4	5.3%	1	1.3%
	Online	34	81.0%	0	.0%	1	2.4%
2012	All	274	56.3%	31	6.4%	67	13.8%

		Tertiary student		Not employed or receiving a benefit		House person or retired		Other
		n	%	n	%	n	%	n
2011	Hawke's Bay	58	20.9%	35	12.6%	16	5.8%	0
	Tairāwhiti	9	11.8%	24	31.6%	8	10.5%	0
	Online	2	4.8%	3	7.1%	2	4.8%	0
2012	All	24	4.9%	52	10.7%	36	7.4%	1

One of EIT's strategic priorities is to offer high quality tertiary education on the East Coast to enable secondary students to study close to home. We are pleased to see the rise in secondary students graduating from EIT.



Reasons for choosing EIT

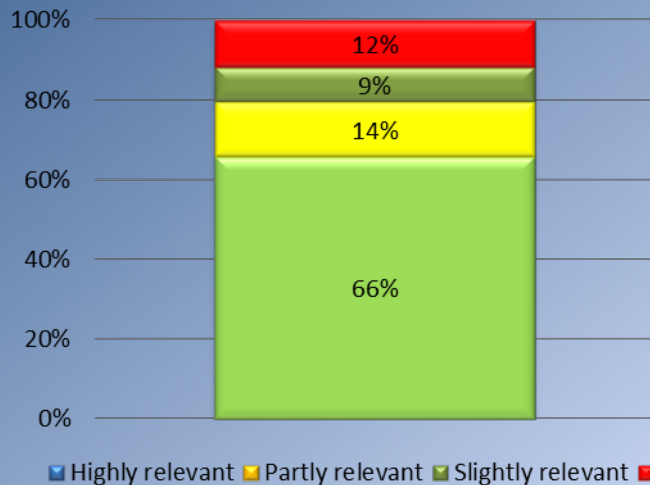


Key messages for EIT:

EIT offers programmes that our learners want and their reasons for choosing EIT are complex. EIT will work on how to be even more accessible for students as an institution.

Relevance of Qualification to Job

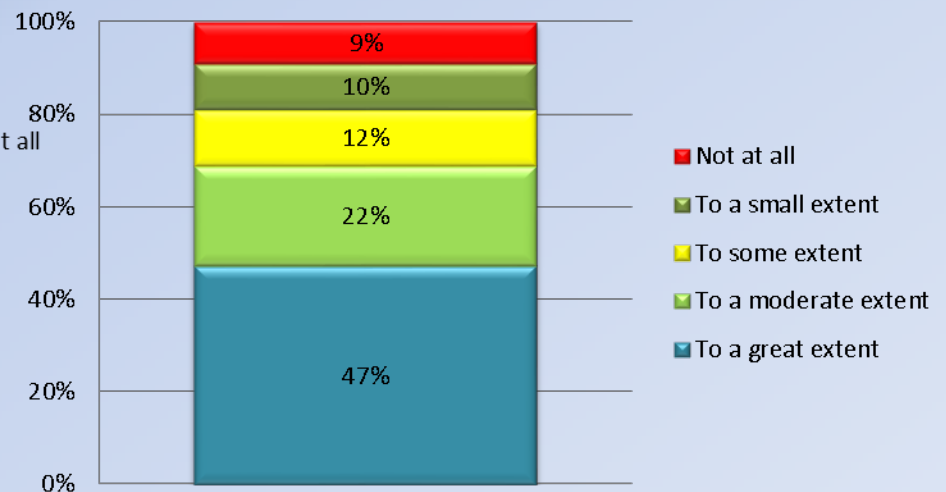
F6.6 Relevance of qualification to job



80% say it is highly or partly relevant.

81% use the skills and knowledge gained at EIT in their job to some-great extent.

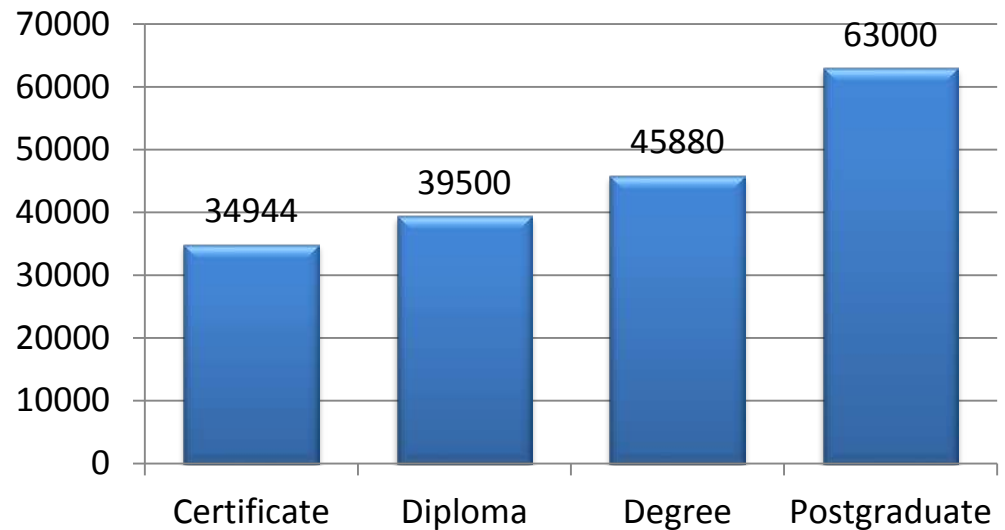
F6.7 Percent who use skills and knowledge gained in job



Median Salary

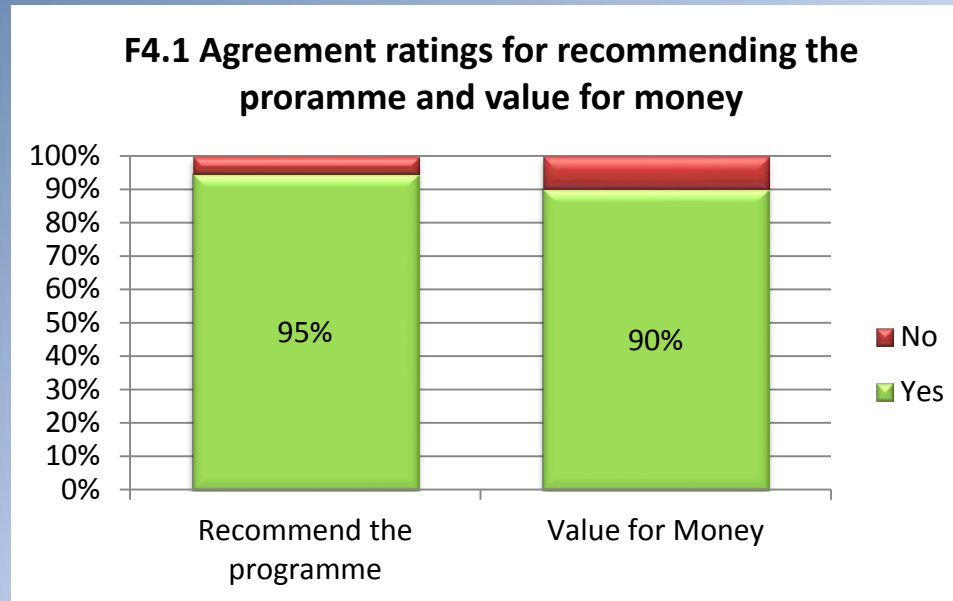
		Median Annual salary
Qualification Level	Certificate	34944.00
	Diploma	39500.00
	Degree	45880.00
	Postgraduate	63000.00
Gender	Female	42500.00
	Male	40800.00
Ethnicity	Pakeha	41600.00
	Maori	37000.00
	NZ Other	60000.00
	Pasifika	45500.00
	Asian	49900.00
	Indian	35360.00
	Other	44000.00

F6.1 Median gross annual salary by qualification type



Do you get value for Money at EIT?

Would graduates recommend their programme to others?



EIT's target for this question is that at least 85% of our graduates consider their programme of study a good investment of time and money.

We are pleased that we exceeded this target yet again and also that 95% would recommend studying at EIT to others!

Programme Experience

Experiences of graduates while studying at EIT

Experience ratings with the programme	Subtotal 2012 (agree and tend to agree)	Subtotal 2011	Difference
The programme helped me to realise the goals I set when I first enrolled	96%	94%	2%
The programme prepared me for work in my chosen career	90%	90%	0%
The programme stimulated my enthusiasm for further learning	90%	93%	-3%
The programme improved my communication skills.	78%	88%	-10%
The programme improved my digital skills	74%	83%	-9%
The programme improved my skills to analyse and problem solve	85%	88%	-3%
As a result of my programme I feel confident about tackling unfamiliar problems	84%	89%	-5%
I learned to apply skills and knowledge gained from my programme to new situations	94%	96%	-2%
The programme helped to develop the ability to plan my own work	83%	86%	-3%
The programme equipped me with the skills to work safely	88%	91%	-3%
The programme equipped me with the skills to undertake further learning	91%	93%	-2%
The work experience component/placement I completed was realistic	86%	82%	4%
My learning experience encouraged me to value perspectives other than my own	92%	92%	1%
I consider what I learned valuable for my future.	97%	96%	2%

Over 90% agreement

Less than 75% agreement

Action for EIT: EIT commits to identify areas for improvement around the students' digital skills and communication skills and improve this result over the next couple of years.



Best Aspects

Themes that were extracted from all responses to the Question

‘What were the Best Aspects of the programme’?

1. Accessibility of our staff
2. Quality of our staff
3. Social affinity in the area of support
4. Knowledge and skills

Areas that need improvement

Themes that were extracted from all responses to the Question
'What Needs Improvement in the programme'?

1. Methods of teaching in the courses
2. Flexibility of courses
3. Structure of courses
4. Quality of staff

EIT action:

As part of its annual plan, EIT is working on improving its Teaching and Learning, is reviewing course designs regularly and developing clearer pathways and transitions into higher level programmes.

All non degree programmes will be redeveloped in 2014 to 2016 as part of the nationwide Targeted Review of qualifications. EIT is not allowed to make changes to the structure of its programmes.



Programme Quality

95%

of EIT's graduates were overall satisfied with the quality of the programme they studied.

Comments from EIT staff: Getting this feedback is encouraging and is motivating to keep improving the programmes and tutor's performance.



To our 2013 Graduates

At the start of August, you will be send an email invitation to give us your feedback on your experience at EIT.

Your feedback will enable us to analyse not only how 2013 went, but also identify trends from the last three years.

We can then identify areas that we need to improve as well as areas that we can use as great examples.

Your feedback is highly valued. It will be looked at, it will be analysed and it will be used to make EIT a better place to study.

We look forward to receiving your feedback.

Best regards

Markus Dipper

Education Advisor at

EIT's Educational Development Centre

